

THELONIOUS MONK WITH JOHN COLTRANE THE COMPLETE 1957 RIVERSIDE RECORDINGS

Catalog #: RIV00029 | UPC #: 888072019775 | MSRP: \$89.98 | Release Date: June 9, 2017 | Territory: Worldwide

For an all-too-brief, magical time in 1957, two of the greatest musicians in history—**Thelonious Monk** and **John Coltrane**—performed together every night at New York's Five Spot Cafe. And between April and July of that year, they made their only studio recordings together. Coltrane was poised to make a giant leap forward—and ready to learn from one of the masters, Monk. In a *DownBeat* interview Coltrane recalled, "Working with Monk brought me close to a musical architect of the highest order. I learned from him in every way."

Launching the newly minted imprint **Craft Recordings**, this deluxe 3-LP box set will feature unique "file folder" packaging, original artwork, rare photos and 180-gram vinyl pressed at RTI from lacquers cut by George Horn at Fantasy Studios in Berkeley, CA. Rounding out the package is an insightful essay by the late **Orrin Keepnews**, who, as producer of the original sessions, was present at the creation of every note.

Features the following collective personnel: **Art Blakey, Wilbur Ware, Coleman Hawkins, Shadow Wilson, Ray Copeland** and **Gigi Gryce**.

MARKETING HIGHLIGHTS:

- Title launches new, high-end reissue imprint Craft Recordings (a division of Concord Music Group). Will be included in press campaign around the label's launch
- Title-specific press campaign will focus on audiophile and jazz outlets, as well as broader news and lifestyle media
- Digital ad campaign will promote the title on social media, targeting both the jazz and audiophile community
- Grassroots social media promotion will target John Coltrane and Thelonious Monk's biggest fans
- Promotional tools include an unboxing video, package shot and rare, era-specific photos of the two artists
- 2017 marks what would have been Thelonious Monk's 100th birthday.
- The theatrical release of a new John Coltrane documentary, *Chasing Trane*, in April 2017, will allow for cross-promotional opportunities

PRODUCT HIGHLIGHTS:

- 3 LPs, pressed at RTI on 180-gram vinyl
- Audio remastered from the original analog sources by George Horn at Fantasy Studios
- Unique "file folder" package design
- Booklet includes rare photos and essay by Orrin Keepnews, who produced the original sessions

TRACK LIST:

DISC ONE

- A1. Monk's Mood [false start]
- A2. Monk's Mood
- A3. Crepuscule with Nellie [take 1]
- A4. Crepuscule with Nellie [take 2]
- A5. Crepuscule with Nellie [breakdown]
- B1. Blues for Tomorrow [first stereo release]
- B2. Crepuscule with Nellie [edited: retakes 4 & 5]

DISC TWO

- A1. Crepuscule with Nellie [retake 6]
- A2. Off Minor [take 4]
- A3. Off Minor [take 5]
- A4. Abide with Me [take 1]
- A5. Abide with Me
- B1. Ephistrophy [short version]
- B2. Ephistrophy
- B3. Well, You Needn't [opening]

DISC THREE

- A1. Well, You Needn't
- A2. Ruby, My Dear [with Coleman Hawkins]
- B1. Ruby, My Dear [with John Coltrane]
- B2. Nutty
- B3. Trinkle, Tinkle



craftrecordings.com