THE WAVE OF ELECTRICAL SOUND





1967 marked an era of creative expression, political rebellion and experimentation, climaxing in The Summer of Love; and no other location on Earth was quite as synonymous with this period as San Francisco – the center of the counterculture movement. Perhaps one of the best musical representations of this time, place and environment came from a rock band across the Bay, who married progressive protest with groundbreaking, experimental music: Country Joe & the Fish. In that one year, the Berkeley musicians rose to prominence, releasing two albums which would go on to influence some of the biggest psychedelic acts of the decade: their debut LP, Electric Music for the Mind and Body, and I-Feel-Like-I'm-Fixin'-To-Die.

The Wave of Electrical Sound celebrates the band's prolific year, with an audio/visual cornucopia of music, film and ephemera. Limited to 2,000 copies worldwide, the deluxe 4-LP box set, offers both mono and stereo versions of Electric

Marketing Highlights

- Press release will help drive awareness of this release to music and news publications
- · Organic and paid posts on social media will target fans of Country Joe & The Fish, as well as fans of classic rock and psychedelia
- Animated box set cover available as an eye-catching promotional tool

Product Highlights

- Limited to 2,000 copies worldwide
- · 4-LP box set, includes mono and stereo formats of Electric Music for the Mind and Body and I-Feel-Like-I'm-Fixin'-To-Die
- 180-gram vinyl, old-school-style tip-on jackets
- 30-minute DVD of How We Stopped the War
- Ephemera includes replicas of The Fish Game, a Fish Fan Club book and a Fish calendar designed by Tom Weller
- 24-page booklet includes rare photos, artwork and new liner notes

Music for the Mind and Body and I-Feel-Like-I'm-Fixin'-To-Die. All four remastered LPs will be pressed on audiophile quality, 180-gram vinyl, and housed in old-school-style, tip-on jackets - the mono Electric Music for the Mind and Body LP will feature rare, alternate cover artwork, while the other titles will be in replicas of their original packaging. The Wave of Electrical Sound also contains a bounty of band ephemera from 1967, including replicas of The Fish Game, a Fish Fan Club book and a Fish calendar designed by Tom Weller. Also included is a DVD of How We Stopped the War, a 30-minute documentary, filming the band on their way to an anti-Vietnam War rally, directed by David Peoples (writer of Blade Runner, Twelve Monkeys, Unforgiven), as well as a 24-page book, which features rare photos, artwork and new liner notes from writer, producer and musician Alec Palao.



Track List:

The Wave of Electrical Sound

Disc 1 and 2 (stereo & mono) Electric Music for the Mind and Body

A1. Flying High 2:48

A2. Not So Sweet Martha Lorraine 4:27

A3. Death Sound 4:28

A4. Porpoise Mouth 2:53

A5. Section 43 7:26

B1. Super Bird 2:09

B2. Sad and Lonely Times 2:23

B3. Love 2:27

B4. Bass Strings 5:10

B5. The Masked Marauder 3:13

B6. Grace 7:04

Disc 3 and 4 (stereo & mono) I-Feel-Like-I'm-Fixin'-To-Die

A1. The Fish Cheer & I-Feel-Like-I'm-Fixin'-To-Die Rag 3:47

A2. Who Am I 4:06

A3. Pat's Song 5:27

A4. Rock Coast Blues 3:56

A5. Magoo 4:48

B1. Janis 2:36 B2. Thought Dream 7:06

B3. Thursday 2:45

B4. Eastern Jam 4:39 B5. Colors For Susan 5:57

craftrecordings.com

Also Available:



Electric Music for the Mind and Body 180-gram vinyl

Available January 26th, 2017 Catalog #: CR00024 UPC #: 888072030176

MSRP: \$24.98



I-Feel-Like-I'm-Fixin'-To-Die 180-gram vinyl

Available January 26th, 2017 Catalog #: CR00025 UPC #: 888072030183 MSRP: \$24.98

