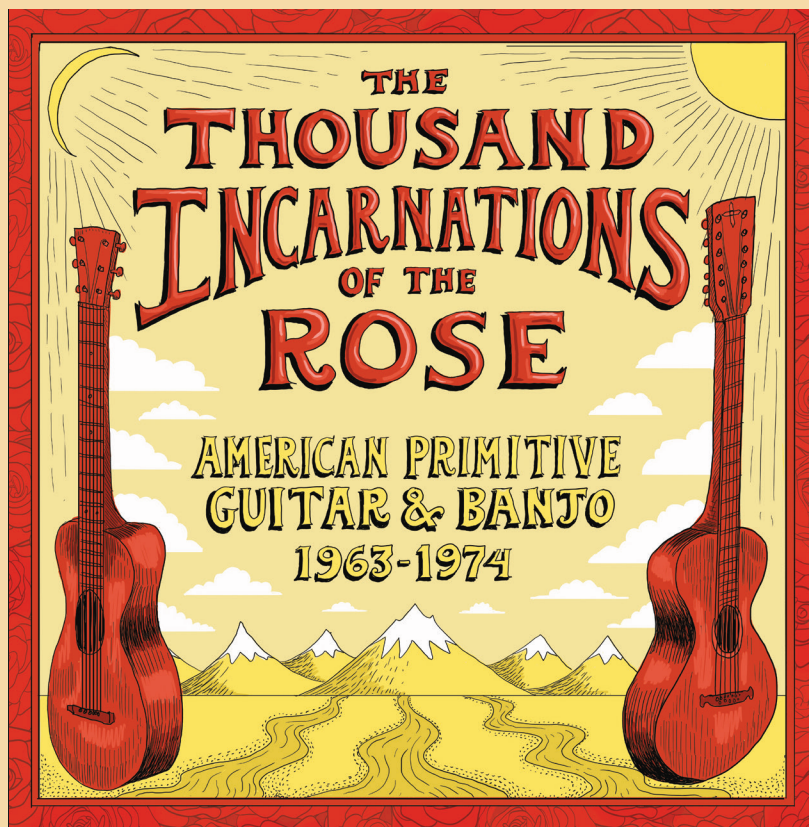


THE THOUSAND INCARNATIONS OF THE ROSE: AMERICAN PRIMITIVE GUITAR & BANJO, 1963-1974



The Thousand Incarnations of the Rose: American Primitive Guitar and Banjo (1963-1974) celebrates the groundbreaking, inventive approach to traditional music brought forward by a collection of maverick artists whose interpretations of folk, blues and traditional song gave rise to one of American music's most unique and singular styles. Featuring John Fahey, Leo Kottke, Robbie Basho and more, this collection shows the roots of inspiration for contemporary players such as Thurston Moore of Sonic Youth, Ryley Walker and Vetiver.

MARKETING HIGHLIGHTS:

- Release to coincide with major, first-ever three-day festival of genre-defining solo guitar and banjo artists in Takoma Park, Maryland celebrating the 60th Anniversary of John Fahey's first recordings
- Full-service press campaign
- Influencer seeding
- Artist and producer participation in marketing efforts
- Social media outreach and advertising

PRODUCT HIGHLIGHTS:

- A treasure trove of rare performances from the Takoma and Vanguard vaults making their return to vinyl
- Legendary performers include John Fahey, Robbie Basho, Leo Kottke and more
- Notes and track-by-track commentary by compilation producer Glenn Jones
- Artwork by noted illustrator Drew Christie
- Deluxe two-LP vinyl gatefold package features old-school style tip-on gatefold jacket with tipped-in book
- Also available on CD

RELEASE DATE: 3/23/2018 | UPC (LP): 888072029323 | SELECTION NUMBER (LP): CR00014 | PRICE CODE: L29 | SRP: \$29.98

RELEASE DATE: 3/23/2018 | UPC (CD): 888072029347 | SELECTION NUMBER (CD): CR00013 | PRICE CODE: | SRP: \$15.98



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